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1	IN THE IOWA DISTRICT COURT FOR POLK COUNTY
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3	STATE OF IOWA, ex rel. ) THOMAS J. MILLER )
4	ATTORNEY GENERAL OF IOWA )
5	Plaintiff, ) CASE NO. EQCE081282
6	vs.
7 8	OSMOSIS, LLC,, A Colorado Corporation, PROCEEDINGS
9	and
10	BENJAMIN TAYLOR JOHNSON, ) in his individual capacity ) and corporate capacities, )
11	Defendants. )
12	)
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14	The above-entitled matter came on for trial
15	before the Honorable Scott D. Rosenberg, District
16	Court Judge of the Fifth Judicial District of Iowa,
17	commencing at 8:55 a.m. on May 18, 2017, Room 314 of
18	the Polk County Courthouse, Des Moines, Iowa.
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22	
23	Janis A. Lavorato, CSR
24	Official Shorthand Reporter Polk County Courthouse
25	Des Moines, Iowa 50309

## testimony of Ben Johnson (5-18-17)

people for various reasons, including being on medication, having a medical condition. And so I found of the people who burned six of them had disqualifying information.

- Q. So after talking to those people who burned, you made the determination that they should never have been in the study in the first place?
  - A. Right.

- Q. And so they were removed from the final results?
  - A. Correct.
- Q. So when the website talks about 24 test subjects, that is because after you removed six of them, that's how many there were?
  - A. That is correct.
- Q. Am I correct that an Osmosis employee, Katy Hebert, flew to California so she could be involved in conducting the study?
- A. Yeah. I don't know if she would say she conducted the study. I think she was there to assist in making sure everybody took their waters and coordinating the event. It was done at a public park.
- Q. At the time of the study, did

  Dr. Ver Hoeve sell Osmosis products at his clinic?

A. Yes.

- Q. And was he compensated for his role in this study with \$5,000 worth of Osmosis products that he could sell at his clinic?
  - A. Yes.
- Q. Now, the Osmosis website describes the study as "randomized." Was it randomized?
- A. I think by my definition. I mean, he randomly selected 30 people.
- Q. Do you know how he randomly selected 30 people?
  - A. No.
- Q. Well, how do you know that he randomly selected 30 people?
- A. He told me he was selecting 30 people. I guess I don't know, like, how specific randomized is.

I mean, he asked -- I'm sure he asked several people, and a certain number of people said yes to participating in the study. I'm not sure. I can tell you he didn't target a specific skin type or a specific sex. I think he certainly included some family members and --

- Q. Is randomization important?
- A. Not really.
- Q. It's not an important feature of scientific

# About Paul Ver Hoeve, MD, FACS of Facial Beauty by MD



The dynamic team of Dr. Paul Ver Hoeve and his wife, Anne, who is a Registered Nurse, have been practicing medicine in San Diego, East County for 22 years.

Dr. Ver Hoeve, who lives in East County, is an Internal Medicine Specialist and is certified in aesthetic medicine, performs all of his wrinkle and facial rejuvenation procedures in a comfortable office in El Cajon. He is a member of The American Academy of Aesthetic Medicine and has very successfully completed hundreds of hours of hands on experience with Dysport/Botox, and dermal fillers. Dr. Ver Hoeve performs light to deep skin peel procedures and performs all evaluations and treatment plans. In addition, Dr. Ver Hoeve completes all the administration of products and is assisted by Anne. He has 6 children and 5 grandchildren all of whom reside in San Diego as well.

Dr. Ver Hoeve has added laser therapies and procedures to his facial rejuvenation services including brown spot removal, skin tightening, facial spider veins, wrinkle repair, acne reduction and more.

### Giving Back To The Community

We have programs currently under way not only to "give back" to the community, but also nationally by partnering with Montel Williams and his newly created charity for Wounded Warriors in Regenerative and Restorative Medicine. Our office will be providing laser wound, surgical & scar removal/reduction on a charity basis. We also are seeking to partner with major university burn centers, our Military Centers, local Congressman Rep. Duncan D. Hunter) as well as Oxygenetix Institute, Inc. for total scar treatments.



Clinical Study for CATALYST AC-11®

Osmosis is excited to announce its official Clinical Study for Catalyst AC-11, with incredible results! Here are a few of the remarkable claims measured during the study....View Results

#### Osmosis UV Neutralizer Clinical Trial Results



Osmosis Harmonized Water UV Neutralizer, described as the "world's first drinkable sunscreen", went viral, attracting record media coverage. To solidify the brand's clinical and holistic approach to treating the source of skin conditions using non-harmful ingredients with guaranteed results. Osmosis Pür Medical Skincare executed the line's first clinical trial on June 20.2014.

This randomized clinical trial was designed to evaluate a new technology, scalar waves, to provide sun protection. Osmosis Harmonized Water UV Neutralizer contains this form of radio-frequencies called scalar waves. When ingested, they vibrate above the skin.

24 patients ranging from 18 to 60 with various ethnic backgrounds and skin types were exposed to one hour of sun to one side of the body between noon and 1pm after ingesting 3ml Osmosis Harmonized Water UV Neutralizer. Paul Ver Hoeve, MD, FACS of Facial Beauty by MD conducted the study and documented the results which showed 16 out of the 24 patients did not experience any burning. This testing provides evidence that UV Neutralizer really works.

To download the clinical trial in its entirety and to access the online press room featuring product images, click here

To view participant photos, click here

#### Research Summaries

- Retinaldehyde
- Phosphatidycholine
   Trans-Resveratrol
- Catalase
- Catalase
   Astaxanthin
- Curcumin-Tetrahydrocurcuminoids

#### Published Research Library

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